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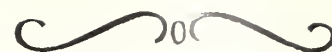


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Rose 1st-

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FALL 1929

ROSES should be abundantly sold in the fall. The past few years have demonstrated the wisdom of this policy, and many of our customers have reported a steady increase in their autumn sales of this important item. The strong amateur interest in Roses, which is responsible entirely for your Rose business, is awakening to the possibilities and advantages of autumn planting; and the wise dealers and nurserymen will be on the job with the Roses when their customers call for them.

Uniform success has followed fall planting of Roses wherever it has been tried. It needs only a little education and an energetic push to increase the autumn Rose sales to something approaching the spring volume, which means increased revenue at a time when it is usually needed, less loss in winter storage and left overs in spring.

Cast an eye over the fine list of new Roses, as well as old standbys which we are offering, and tempt your customers with an assortment of the lovely novelty Roses which we have grown for you.

No. 1, Field-grown, \$12.50 for 10
 \$100 per 100, \$750 per 1,000



Jackson & Perkins Company
Wholesale Only
Newark, New York.

WE OFFER No. 1 GRADE ONLY FOR EARLY FALL SHIPMENTS



Lady Ashtown



Kaiserin Auguste Viktoria



Etoile de France



Mrs. Aaron Ward



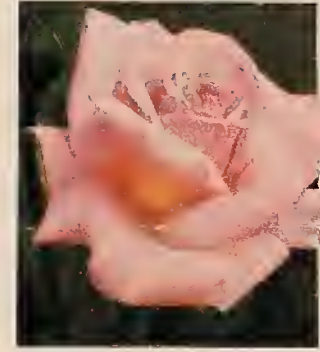
Red Radiance



Los Angeles



Mme. Edouard Herriot



Mme. Butterfly



Radiance



Charles K. Douglas



Souv. de Claudius Pernet



Briarcliff

The J. & P. PREFERRED DOZEN

The Roses illustrated here represent our 1930 group of Hybrid Tea Roses selected for range of color, thriftiness, beauty, and adaptability. We believe they will maintain the high standard attained by similar Preferred Dozens in the past. Ready in autumn, 1929, and spring, 1930.

Lady Ashtown
Etoile de France
Kaiserin Auguste Viktoria

Mrs. Aaron Ward
Red Radiance
Los Angeles

Mme. Edouard Herriot
Mme. Butterfly
Radiance

Souv. de Claudius Pernet
Charles K. Douglas
Briarcliff

Rambler and Climbing Roses

| (a) On Own Roots | (b) Budded | 10 | 100 |
|----------------------------------------------------|------------|--------|---------|
| b American Pillar. Single; pink..... | | \$2 00 | \$18 00 |
| b Aviateur Bleriot. Saffron-yellow..... | | 3 00 | 25 00 |
| b Baltimore Belle. Creamy blush..... | | 2 00 | 18 00 |
| b Bess Lovett. Crimson-red..... | | 3 00 | 25 00 |
| o Christine Wright. Bright pink..... | | 3 00 | 25 00 |
| ob Climbing American Beauty. Red..... | | 3 00 | 25 00 |
| b Climbing Souvenir de la Malmaison. Pink..... | | 4 00 | 35 00 |
| ob Crimson Rambler. Scarlet-red..... | | 2 00 | 18 00 |
| ob Dorothy Perkins. Shell-pink..... | | 2 00 | 18 00 |
| ob Dr. W. Van Fleet. Pale pink..... | | 3 00 | 25 00 |
| b Emily Gray. Golden buff..... | | 4 00 | 35 00 |
| b Eugene Jacquet. Cherry-red..... | | 3 00 | 25 00 |
| ob Excelsa (Red Dorothy Perkins)..... | | 2 00 | 18 00 |
| b Flower of Fairfield. Crimson..... | | 3 00 | 25 00 |
| b Gardenia. Cream-yellow..... | | 3 00 | 25 00 |
| b Glenn Dale. Cream-white..... | | 4 50 | 40 00 |
| o Heart of Gold. Dark crimson..... | | 3 50 | 30 00 |
| b Hiawatha. Crimson; single..... | | 2 00 | 18 00 |
| o Lady Gay. Rose-pink..... | | 2 00 | 18 00 |
| b Le Reve. New. Sunflower-yellow..... | | 4 50 | 40 00 |
| b MARIE GOUCHAULT. New. Pink..... | | 5 50 | 50 00 |
| b Mary Lovett. Pure white..... | | 3 00 | 25 00 |
| ob MARY WALLACE. Rose-pink..... | | 3 00 | 25 00 |
| ob Paul's Scarlet Climber. Scarlet..... | | 3 00 | 25 00 |
| o Roserie. Bright pink..... | | 3 00 | 25 00 |
| o Silver Moon. Silvery white, yellow stamens..... | | 3 00 | 25 00 |
| o Tausendschon. White to pink..... | | 2 00 | 18 00 |
| o Trier. Creamy white..... | | 2 00 | 18 00 |
| o White Dorothy Perkins..... | | 2 00 | 18 00 |
| o Veilchenblau..... | | 3 00 | 25 00 |
| o Wichuraiana. (Type.) Single white; trailing..... | | 2 00 | 18 00 |

Dwarf Polyantha or "Baby" Roses

| (a) On Own Roots | (b) Budded | 10 | 100 |
|-----------------------------------------------|------------|--------|---------|
| b Baby Rambler. Crimson..... | | \$3 00 | \$25 00 |
| b Chatillon. New. Bright pink..... | | 4 00 | 35 00 |
| b Echo. Rose-pink..... | | 3 00 | 25 00 |
| b Ellen Poulsen. Bright rose-pink..... | | 3 00 | 25 00 |
| b Erna Teschendorff. Carmine-red..... | | 3 00 | 25 00 |
| b Eva Teschendorff. White..... | | 4 00 | 35 00 |
| b GOLDEN SALMON. Orange-red..... | | 5 00 | 45 00 |
| b Ideal. Dark red..... | | 4 00 | 35 00 |
| b Miss Edith Cavell. Brilliant crimson..... | | 3 00 | 25 00 |
| b Mme. Anthony Kluis. New. Brilliant red..... | | 4 50 | 40 00 |
| b Mrs. W. H. Cutbush. Rosy pink..... | | 3 00 | 25 00 |
| b Orleans. Light red..... | | 3 00 | 25 00 |

Tea, Hybrid Tea, and Everblooming Roses

| (b) Budded | 10 | 100 |
|-------------------------------------------------------|--------|---------|
| b Aspirant Marcel Rouyer. Deep apricot..... | \$4 00 | \$35 00 |
| b Betty. Coppery rose..... | 3 50 | 32 00 |
| b Betty Uprichard. Orange-carmine..... | 4 50 | 40 00 |
| b BRIARCLIFF. New. Bright rose..... | 3 50 | 32 00 |
| b Charles K. Douglas. Light red..... | 3 50 | 32 00 |
| b Columbia. Pink..... | 3 50 | 32 00 |
| b Cuba. Orange-copper..... | 4 50 | 40 00 |
| b DAME EDITH HELEN. New. Pure pink..... | 5 50 | 50 00 |
| b Double White Killarney. White..... | 3 50 | 32 00 |
| b Etoile de Feu. Orange-flame..... | 4 50 | 40 00 |
| b Etoile de France. Crimson..... | 3 50 | 32 00 |
| b Francis Scott Key. Deep red..... | 3 50 | 32 00 |
| b Frank Reader. Cream-yellow..... | 4 50 | 40 00 |
| b Frau Karl Druschki. Best white..... | 3 50 | 30 00 |
| b General MacArthur. Bright red..... | 3 50 | 32 00 |
| b Georg Arends. Best pink..... | 3 50 | 30 00 |
| b GOLDEN PERNET (Julien Potin). Brilliant yellow..... | 5 50 | 50 00 |
| b Grange Colombe. Cream-white..... | 3 00 | 25 00 |
| b Gruss an Teplitz. Scarlet..... | 3 50 | 32 00 |
| b Hadley. Velvety crimson..... | 3 50 | 32 00 |
| b Hermosa. Pink..... | 3 50 | 32 00 |
| b IVY MAY. Rose-pink..... | 5 50 | 50 00 |
| b JULIEN POTIN. See Golden Pernet. | | |
| b John Cook. Rose-pink..... | 5 50 | 50 00 |
| b JOHN RUSSELL. Crimson..... | 5 50 | 50 00 |
| b Jonkheer J. L. Mock. Deep pink..... | 3 50 | 32 00 |
| b J. Otto Thilow. Dark pink..... | 4 00 | 35 00 |
| b Kaiserin Auguste Viktoria. White..... | 3 50 | 32 00 |
| b Killarney Brilliant. Deep carmine..... | 3 50 | 32 00 |
| b Killarney Queen. Cerise-pink..... | 3 50 | 32 00 |
| b Lady Alice Stanley. Flesh-pink..... | 4 00 | 35 00 |
| b Lady Ashtown. Shining pink..... | 3 50 | 32 00 |
| b LADY MARGARET STEWART. New. Golden orange..... | 8 00 | 75 00 |
| b Lady Pirrie. Fawn-pink..... | 3 50 | 32 00 |
| b Lady Ursula. Flesh-pink..... | 3 50 | 32 00 |
| b La Champagne. Peach-color..... | 3 50 | 32 00 |
| b Laurent Carle. Rosy crimson..... | 3 50 | 32 00 |
| b Lieutenant Chauré. Crimson-red..... | 3 50 | 32 00 |
| b LORD CALVERT. Velvety red..... | 4 50 | 40 00 |
| b LORD CHARLEMONT. New. Vivid scarlet..... | 8 00 | 75 00 |
| b Los Angeles. Flame-pink..... | 3 50 | 32 00 |

| | 10 | 100 |
|-------------------------------------------------------------|--------|---------|
| b Matchless. Rose-pink..... | \$3 50 | \$32 00 |
| b MEVROUW G. A. VAN ROSSEM. Vivid orange..... | 25 00 | 200 00 |
| b Miss Cynthia Forde. Brilliant pink..... | 3 50 | 32 00 |
| b Miss Lolita Armour. Copper-yellow..... | 3 50 | 32 00 |
| b Miss Willmott. White..... | 4 00 | 35 00 |
| b Mme. Alexandre Dreux. Orange-yellow..... | 4 00 | 35 00 |
| b Mme. Butterfly. Bright pink..... | 3 50 | 32 00 |
| b Mme. Caroline Testout. Rich pink..... | 3 50 | 32 00 |
| b Mme. Edouard Herriot. Salmon..... | 3 50 | 32 00 |
| b Mme. Leon Pain. Silvery flesh..... | 3 50 | 32 00 |
| b MME. POINCARE. Pale salmon..... | 3 50 | 32 00 |
| b Mme. Ravary. Golden cream..... | 3 50 | 32 00 |
| b Mrs. Aaron Ward. Fawn-yellow..... | 3 50 | 32 00 |
| b Mrs. Ambrose Ricardo. Pale yellow..... | 3 50 | 32 00 |
| b MRS. A. R. BARRACLOUGH. New. Pink..... | 5 50 | 50 00 |
| b Mrs. A. R. Waddell. Reddish saffron..... | 3 50 | 32 00 |
| b Mrs. C. W. Edwards. Vivid rose..... | 5 00 | 45 00 |
| b Mrs. Henry Bowles. Vivid pink..... | 5 50 | 50 00 |
| b Mrs. Henry Morse. Splendid pink..... | 4 00 | 35 00 |
| b MRS. LOVELL SWISHER. New. Pale flesh-pink..... | 5 00 | 45 00 |
| b Mrs. MacKellar. Saffron-yellow..... | 3 50 | 32 00 |
| b MRS. S. W. BURGESS. Pale apricot with orange shading..... | 5 50 | 50 00 |
| b Mrs. W. C. Egan. Soft pink..... | 3 50 | 32 00 |
| b Mrs. Wakefield Christie-Miller. Crisp pink..... | 3 50 | 32 00 |
| b Old-Gold. Reddish orange..... | 3 50 | 32 00 |
| b Ophelia. Cream-white..... | 3 50 | 32 00 |
| b Pharisaer. Rosy white..... | 3 50 | 32 00 |
| b Pink Beauty. Clear pink..... | 5 50 | 50 00 |
| b Pink Pearl. Rose-pink; very fragrant..... | 5 50 | 50 00 |
| b Premier. Rose-pink..... | 3 50 | 32 00 |
| b Radiance. Bright pink..... | 3 50 | 32 00 |
| b Rapture. Bright rose..... | 3 50 | 32 00 |
| b Red Radiance. Light crimson..... | 3 50 | 32 00 |
| b Robert Huey. Carmine-red..... | 5 50 | 50 00 |
| b Rose Hill. Pure pink..... | 4 00 | 35 00 |
| b Roselandia. Golden yellow..... | 4 50 | 40 00 |
| b Rose Marie. Rose-pink..... | 3 50 | 32 00 |
| b Silver Columbia. Light pink..... | 3 50 | 32 00 |
| b Souvenir de Claudius Pernet. Yellow..... | 4 00 | 35 00 |
| b Souvenir de George Beckwith. Salmon-pink..... | 4 00 | 35 00 |
| b Souvenir de Georges Pernet. Copper-pink..... | 4 00 | 35 00 |
| b Souvenir de H. A. Verschuren. Light yellow..... | 3 50 | 32 00 |

b TALISMAN. New. Pointed bud; medium size, double, high-centered, very lasting, extremely fragrant, golden yellow and copper, borne singly on long stems. As hardy as Radiance. \$12.50 for 10, \$100 per 100, \$750 per 1000.

Hybrid Perpetual and Miscellaneous Roses

| (a) On own roots | (b) Budded | 10 | 100 |
|----------------------------------------------------------|------------|--------|---------|
| b American Beauty. Crimson..... | | \$3 50 | \$30 00 |
| b Anna de Diesbach. Dark pink..... | | 3 00 | 25 00 |
| b Captain Hayward. Bright red..... | | 3 00 | 25 00 |
| b Cléo. Flesh-color..... | | 3 00 | 25 00 |
| o Dr. E. M. Mills. New. Hugonis Hybrid Primrose..... | | 4 00 | 35 00 |
| b Earl of Dufferin. Deep crimson..... | | 3 00 | 25 00 |
| b Eugene Furst. Dark crimson..... | | 3 00 | 25 00 |
| b Fisher Holmes. Bright crimson..... | | 3 00 | 25 00 |
| b Frau Karl Druschki. Best white..... | | 3 00 | 25 00 |
| b General Jacqueminot. Bright crimson..... | | 3 00 | 25 00 |
| b Georg Arends (Pink Frau Karl Druschki). Best pink..... | | 3 00 | 25 00 |
| b George Dickson. Black-crimson..... | | 3 00 | 25 00 |
| b Gloire de Chedane-Guinoisseau. Vermilion..... | | 3 00 | 25 00 |
| b Harison's Yellow. Bright yellow..... | | 3 00 | 25 00 |
| b J. B. Clark. Crimson..... | | 3 00 | 25 00 |
| b MME. ALBERT BARBIER. New. Chamois-pink..... | | 5 00 | 45 00 |
| b Mme. Gabriel Luizet. Silvery pink..... | | 3 00 | 25 00 |
| b Magna Charta. Pink..... | | 3 00 | 25 00 |
| b Margaret Dickson. White..... | | 3 00 | 25 00 |
| b Marshall P. Wilder. Crimson..... | | 3 00 | 25 00 |
| b Mrs. John Laing. Soft pink..... | | 3 00 | 25 00 |
| b Mrs. R. G. Sharman-Crawford. Pink..... | | 3 00 | 25 00 |
| b Paul Neyron. Pink..... | | 3 00 | 25 00 |
| b Persian Yellow. Deep yellow..... | | 3 50 | 30 00 |
| b Prince Camille de Rohan. Maroon..... | | 3 00 | 25 00 |

Rugosa and Hybrid Rugosa Roses

| (a) On own roots | (b) Budded | 10 | 100 |
|---------------------------------------------|------------|--------|---------|
| b Belle Poitevine. Magenta-pink..... | | \$3 00 | \$25 00 |
| b Conrad Ferdinand Meyer. Silvery pink..... | | 3 00 | 25 00 |
| b F. J. Grootendorst. Bright crimson..... | | 3 50 | 30 00 |
| b Hansa. Red..... | | 3 00 | 25 00 |
| b New Century. Flesh-pink..... | | 3 00 | 25 00 |
| b Nova Zembla. Flesh-white..... | | 3 00 | 25 00 |
| b Pink Grootendorst. New. Pink..... | | 5 00 | 45 00 |
| b Rose a Parfum de l'Hay. Bright red..... | | 3 00 | 25 00 |
| b Roseraie de l'Hay. Violet-red..... | | 3 00 | 25 00 |
| o Rugosa Red. (Type.) Red; single..... | | 2 50 | 20 00 |
| b Sir Thomas Lipton. White..... | | 3 00 | 25 00 |

WE OFFER No. 1 GRADE ONLY FOR EARLY FALL SHIPMENTS

WE OFFER No. 1 GRADE ONLY FOR EARLY FALL SHIPMENTS

Standard or Tree Roses

Budded on strong Rugosa stems, offered only in assortment with more plentiful stock. Direct shipment from our New Jersey Branch. 5-ft. stems, \$1.75 each, \$150 per 100.

RAMBLERS AND CLIMBERS

| | |
|-------------------------|-------------------------|
| Dorothy Perkins. Pink. | Paul's Scarlet Climber. |
| Emily Gray. Yellow. | Vivid scarlet. |
| Excelsa. Clear scarlet. | Roserie. Light red. |

RAMBLERS AND CLIMBERS

3½-ft. stems, \$1.50 each, \$125 per 100

| | |
|--------------------------------|-------------------------|
| Climbing American Beauty. Red. | Excelsa. Clear scarlet. |
| Dorothy Perkins. Pink. | Paul's Scarlet Climber. |
| | Vivid scarlet. |

HYBRID TEAS

3½-ft. stems, \$1.50 each, \$125 per 100

| | |
|---------------------------------|---------------------------------------|
| Betty. Coppery rose. | Lady Hillingdon. Apricot. |
| Briarcliff. Silvery rose. | Lady Ursula. Flesh-pink. |
| Columbia. Glowing pink. | Mme. Butterfly. Pink. |
| Double White Killarney. | Mme. Caroline Testout. |
| White. | Pink. |
| Frau Karl Druschki. Best white. | Mrs. Aaron Ward. Yellow. |
| Gruss an Teplitz. Scarlet. | Mrs. A. R. Waddell. Red-dish saffron. |
| K. A. Viktoria. White. | Ophelia. Creamy white. |
| Killarney Queen. Cerise. | Radiance. Bright pink. |
| Lady Ashtown. Shining pink. | White Ensign. White. |

HYBRID PERPETUALS

3½-ft. stems, \$1.50 each, \$125 per 100

| | |
|-----------------------|--------------------------------|
| Captain Hayward. Red. | George Dickson. Black-crimson. |
| Hugh Dickson. Red. | |

HYBRID TEAS

2½-ft. stems, \$1.50 each, \$125 per 100

| | |
|-------------------------------------|----------------------------------------------------------------------|
| Aspirant Marcel Rouyer. Apricot. | Mrs. C. W. Edwards. Vivid rose. |
| Betty Uprichard. Orange-carmine. | Mrs. W. C. Egan. Flesh-pink. |
| Dame Edith Helen. Pink. | Pink Beauty. Beautiful pink. |
| Etoile de Feu. Orange-flame. | Pink Pearl. Bright pink. |
| J. Otto Thilow. Rose-pink. | Rapture. Vivid rose. |
| John Cook. Rose-pink. | Souv. de Georges Pernet. Brick-red buds opening to terra-cotta pink. |
| Lady Pirrie. Fawn-pink. | |
| Mrs. A. R. Barraclough. Light pink. | |

HALF-STANDARD ROSES

Budded on 15-in. stems, \$8.50 for 10, \$75 per 100

Miss Edith Cavell. Crimson.

Triomphe Orleansais. Red.



KOREAN SPIREA

Spiraea trichocarpa

A handsome new Spirea with larger flowers than the common Bridal Wreath, *S. Vanhouttei*. It is extremely hardy and a wonderful grower, making a large, handsome specimen within a short time. It blooms a little later than the Bridal Wreath and has large, dome-shaped clusters of flowers which are very distinctly "eyed," or marked at the center, so that it does not have quite the same dead-white effect. We are sure this is one of the most valuable new shrubs introduced within the past decade, and we recommend it for general planting.

| | 10 | 100 | 1,000 |
|---------------------------|--------|---------|----------|
| 2 year, 2 to 3 ft. | \$8 50 | \$75 00 | |
| 2 year, 18 to 24 in. | 6 00 | 50 00 | \$450 00 |
| 2 year, 12 to 18 in. | 5 00 | 40 00 | 350 00 |

Orders for 2,500 plants at 15 per cent off the above prices

BEAUTY BUSH

Kolkwitzia amabilis

A lovely, graceful shrub, finer than any weigela ever offered, and covered early in May with the utmost profusion of bloom. The individual flowers are rather small, lipped something like a foxglove, clear pink with brownish spots and veins. The tiny rose-colored buds are fascinatingly hooded with fuzzy jackets which remain to decorate the seed-pods. In all stages and at all seasons it is a lovely thing.

| | 10 | 100 | 1,000 |
|---------------------------|--------|---------|----------|
| 2 year, 18 to 24 in. | \$7 50 | \$65 00 | \$600 00 |
| 2 year, 12 to 18 in. | 6 00 | 50 00 | 450 00 |

Orders for 2,500 plants at 15 per cent off the above prices

Our Usual Conditions and Terms of Sale.

Boxing Additional.

Shipments Travel at Purchaser's Risk.

Jackson & Perkins Company

Wholesale Only

NEWARK, NEW YORK

